

Newsletter Article

Parts catalog: Effective immediately Victor Reinz® in Autocat from MAM and ATELIO from ETAI

The complete Victor Reinz® aftermarket portfolio is now also listed in the digital replacement parts catalogs Autocat and ATELIO. Autocat from MAM is a product database specifically for the British market, while ATELIO from ETAI is its counterpart for the French market.

“Being represented in both replacement part catalogs is essential in the UK and France,” according to Victor Reinz product management. “Our customers in both countries like to use their popular national catalogs Autocat and ATELIO in addition to TecDoc

Everything customers will find in TecDoc can now be found in Autocat and ATELIO as well – every single replacement part Victor Reinz has to offer: from multi-layer steel (MLS) cylinder-head gaskets to radial oil seals to turbocharger-mounting-kits.

Users will find extensive information and descriptions on each replacement part: Details on material and design type, typical commercial quantities, as well as pictures of the products. Link data also let users know at a glance whether the replacement part they have searched for and found is actually intended for their planned repair and specific vehicle.

Autocat and ATELIO are primarily intended for wholesalers and retailers for automotive replacement parts, engine repair specialists and workshops. Both catalogs are web-based, so they enable access to the latest component data of replacement parts from Victor Reinz (...and other suppliers too, of course) at any time and place. The product search is run through a predefined mask according to vehicle specification, OE number and other details.

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Dana Power Technologies
REINZ-Dichtungs-GmbH
Reinzstr. 3-7 | 89233 Neu-Ulm, Germany
Fon +49 731 7046-0
Fax +49 731 719089
www.victorreinz.com

Contact

Carolin Sailer
Team Manager
Communication and Marketing
Fon +49 731 7046-407
Fax +49 731 7046-400
carolin.sailer@dana.com



With Autocat and ATELIO, the right Victor Reinz replacement part is now just a click away in the popular electronic parts catalogs of the UK and France.

Info on Autocat can be found at:

<https://www.mamsoftware.com/en/autocat-v91>

Info on ATELIO at:

<https://www.infopro-digital.com/marque/atelio-doc/?lang=en>

<http://www.ateliodoc.com/login.jsp>

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carolin.sailer@dana.com



About Dana Incorporated

Dana is a world leader in providing power-conveyance and energy-management solutions that are engineered to improve the efficiency, performance, and sustainability of light vehicles, commercial vehicles, and off-highway equipment. Enabling the propulsion of conventional, hybrid, and electric-powered vehicles, Dana equips its customers with critical drive and motion systems; electrodynamic technologies; and thermal, sealing, and digital solutions.

In 2019, the company reported sales of \$8.6 billion with 36,000 associates in 34 countries across six continents. Based in Maumee, Ohio, USA, and founded in 1904, Dana has established a high-performance culture that focuses on its people, and the company has earned recognition around the world as a top employer. Learn more at dana.com.

About Dana in the Aftermarket

Powered by recognized brands such as Dana®, Spicer®, Victor Reinz®, Glaser®, GWB®, Thompson®, TruCool® and Transejes®, Dana delivers a broad range of aftermarket solutions – including genuine, all makes, and value lines– servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 13 distribution centers, Dana’s dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For more information, please visit www.DanaAftermarket.com.

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