Dubai – Frankfurt
Meet Dana Aftermarket Group at the Automechanika

Dana present on two different presentations at the 2014 Automechanika, the international trade fair for the automotive industry.

From June 3-5, 2014, the company exhibited at the Automechanika in Dubai, the largest city in the United Arab Emirates on the Persian Gulf **(hall 6, booth 726)**. In addition to Spicer®, the Victor Reinz® brand was represented at the trade fair stand in Dubai.

The world's largest trade fair for the aftermarket sector in the automotive industry will be held from September 16-20, 2014 at the Automechanika in Frankfurt. Dana, the world's leading supplier of drive trains, sealing systems and thermal management products, will be presenting a comprehensive product portfolio for the industry **(hall 5.0, booth D54)**. In 2012, the fair was attended by roughly 150,000 professionals in the industry from 176 countries and 4,600 exhibitors from 74 countries.

Right on time for the Automechanika in Frankfurt Dana will be launching its new Spicer online catalog for light and commercial vehicles as well as for off-highway applications. The new online catalog will be presented for the first time at the trade fair.

Contact
Carolin Sailer
Manager
Communication and Marketing
Fon +49 731 7046-407
Fax +49 731 7046-400
carolin.sailer@dana.com

About Dana in the Aftermarket

Powered by recognized brands such as Dana®, Spicer®, Victor Reinz®, Glaser®, GWB®, Thompson®, TruCool®, SVL® and Transejes®, Dana delivers a broad range of aftermarket solutions — including genuine, all makes, and value lines— servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 13 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For more information, please visit www.dana.com/aftermarket.