

Press information

Dana Aftermarket announces enhanced Spicer[®] online catalog

Dana has announced that the online Spicer[®] catalog now features a cross reference function, allowing customers to search the extensive off-highway and commercial-vehicle driveline portfolio consisting of nearly 40,000 parts.

This update to the online platform helps customers quickly locate a product by entering their specific Spicer[®] or original-equipment manufacturer part number, which have been cross-referenced with one another to easily find the right solution. Further options include the ability to search by vehicle make and model. This detailed and easy-to-navigate database helps users select products that meet their aftermarket needs.

“Our online catalog is a great example of Dana’s commitment to enhanced customer service and accessibility to our vast range of products,” said Stefan Kast, product manager for Spicer[®] driveline components. “The improved search function on this catalog allows customers to easily find what they need in our collection of products. It’s a small change that has a big impact on our customers.”

To keep customers informed of the latest technologies as they become available, the product database is updated on a daily basis. The new search function requires search terms to consist only of numbers, with no additional characters or spaces. If looking for an OE number,

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customers also need to flag the external part number search by checking the available box.

Customers interested in using the online catalog can register through the Spicer[®] website, www.spicerparts.com/online-catalog.

About Dana in the Aftermarket

Powered by recognized brands such as Dana[®], Spicer[®], Victor Reinz[®], Glaser[®], GWB[®], Thompson[®], TruCool[®], SVL[®] and Transejes[®], Dana delivers a broad range of aftermarket solutions – including genuine, all makes, and value lines – servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 13 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. We need to subscript the registered trademarks in the beginning. For more information, please visit www.spicerparts.com

About Dana Holding Corporation

Dana is a global leader in the supply of highly engineered driveline, sealing, and thermal-management technologies that improve the efficiency and performance of vehicles with both conventional and alternative-energy powertrains. Serving three primary markets – passenger vehicle, commercial truck, and off-highway equipment – Dana provides the world's original-equipment manufacturers and the aftermarket with local product and service support through a network of nearly 100 engineering, manufacturing, and distribution facilities. Founded in 1904 and based in Maumee, Ohio, the company employs 23,000 people in 25 countries on six continents. In 2014, Dana generated sales of \$6.6 billion. For more information, please visit dana.com.

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