

Newsletter Article

## Dana Expands Toyota Coverage, Adds 25 Driveshafts to Catalog

After conducting a comprehensive make/model analysis to identify any gaps in coverage across the industry, Dana determined there was an opportunity to provide its products to a larger segment of customers by enhancing its Toyota offerings. With its findings in mind, Dana recently added 25 shafts to its Toyota aftermarket portfolio.

Spanning model years from 2015 to the present, the new shafts are a fit for the Toyota Hilux (4Runner) and Fortuner. According to industry statistics, there are more than four million of these vehicles in operation across the world today.

“We are constantly analyzing our product alignment with popular vehicle platforms across the globe to ensure we’re meeting industry demand,” said Guido Reiter, driveshaft product manager, Dana Incorporated Aftermarket Group. “We’re excited to enhance our Toyota coverage and deliver our high-quality shafts to a larger customer base.”

Dana’s original-equipment quality shafts are full-range, meaning they are applicable for right- and left-hand drive models as well as manual and automatic transmissions. In addition to its recent launch of shafts, Dana plans to complement its expanded Toyota coverage with other component offerings in the future. For more information or to place an order, visit [DanaAftermarket.com](https://DanaAftermarket.com) or view the [Spicer catalog](#).

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## **About Dana Incorporated**

Dana is a world leader in providing power-conveyance and energy-management solutions for vehicles and machinery. The company's portfolio improves the efficiency, performance, and sustainability of light vehicles, commercial vehicles, and off-highway equipment. From axles, driveshafts, and transmissions to electrodynamic, thermal, sealing, and digital solutions, the company enables the propulsion of conventional, hybrid, and electric-powered vehicles by supplying nearly every vehicle and engine manufacturer in the world. Founded in 1904, Dana employs more than 36,000 people who are committed to delivering long-term value to customers. Based in Maumee, Ohio, USA, and with locations in 33 countries across six continents, the company reported sales of \$8.1 billion in 2018. Having established a dynamic, high-performance culture, the company has been recognized globally as a top employer, with significant honors in Asia, India, Italy, Mexico, and the United States. Learn more at [Dana.com](http://Dana.com).

## **About Dana in the Aftermarket**

Powered by recognized brands such as Dana®, Spicer®, Victor Reinz®, Glaser®, Magnum®, GWB®, Thompson®, TruCool®, SVL® and Transejes®, Dana delivers a broad range of aftermarket solutions – including genuine, all makes, and value lines– servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 13 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For more information, please visit [SpicerParts.com](http://SpicerParts.com).

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