

Press Information

Dana Introduces Spicer[®] ReadyShaft[™] Program to European Region

GYŐR, Hungary – Dana Incorporated announced today that its Spicer[®] ReadyShaft[™] Program, aimed at driving commercial and off-highway vehicle uptime by providing next-day pickup of individually packed, ready-to-install Spicer driveshafts, will now be available in the Europe, Middle East, and Africa (EMEA) region. This launch expands the program first introduced in 2021 in North America, further increasing the accessibility to these premium-quality, genuine Spicer parts.

The EMEA's Spicer ReadyShaft program will benefit the European market by providing customers with trustworthy and built-to-order, fully assembled driveshafts for heavy-duty commercial and off-highway vehicles that are ready for pickup within 24 hours of a customer's order.

Dana's goal is to provide customers throughout the EMEA region an effective tool to accelerate vehicle service timelines while also streamlining and simplifying the ordering process. Through sophisticated online ordering and cross-referencing, customers can quickly and easily find the products they're looking for, making for a seamless and positive user experience.

The ordering process allows customers to place orders in multiple ways, including through [DanaAftermarket.com](https://www.danaaftermarket.com). By simply entering the product part number desired, the website application programming interface (API) and electronic data interchange (EDI) provides relevant shipping

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information for customers to choose from. Spicer ReadyShaft driveshafts will include a standard European warranty agreement and be delivered to customers already painted and pre-greased for easy installation.

Once driveshaft production is fully operational and producing at full speed and capacity, Dana will aim to cover almost all heavy-duty vehicles in operation in Europe.

Spicer [ReadyShaft](#) is part of Dana's strategic initiative to drive uptime through next-day services that help customers accelerate vehicle service times and efficiently manage inventory, eliminating the cost of customers needing to stock replacement driveshafts. To learn more, contact a Dana sales representative or visit www.spicerparts.com/readyshaftprogram and www.DanaAftermarket.com.

About Dana Incorporated

Dana is a leader in the design and manufacture of highly efficient propulsion and energy-management solutions that power vehicles and machines in all mobility markets across the globe. The company is shaping sustainable progress through conventional and clean-energy solutions that support nearly every vehicle manufacturer with drive and motion systems; electrodynamic technologies, including software and controls; and thermal, sealing, and digital solutions.

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SPICER®



Based in Maumee, Ohio, USA, the company reported sales of \$8.9 billion in 2021 with 40,000 people in 31 countries across six continents.

Founded in 1904, Dana was named one of "America's Most Responsible Companies 2022" by Newsweek for its emphasis on sustainability and social responsibility. The company is driven by a high-performance culture that focuses on valuing others, inspiring innovation, growing responsibly, and winning together, earning it global recognition as a top employer. Learn more at www.Dana.com.

About Dana in the Aftermarket

Powered by recognized brands such as Dana®, Spicer®, Victor Reinz®, Glaser®, GWB®, Thompson™, Tru-Cool™ and Transejes™, Dana delivers a broad range of aftermarket solutions – including genuine, all makes, and value lines– servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 13 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For more information, please visit www.DanaAftermarket.com.

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