

Newsletter Article

## Dana to Showcase Array of Sealing and Thermal-Management Products at Automechanika Dubai

Dana will display its comprehensive portfolio of Victor Reinz<sup>®</sup> sealing products at Automechanika Dubai, the largest international trade show in the region for the automotive aftermarket, which takes place June 10-12. In addition to its premium sealing products, the company will exhibit its Tru-Cool<sup>®</sup> thermal solutions and Spicer<sup>®</sup> drivetrain parts.

Dana will highlight its recently launched Victor Reinz gaskets for North American light vehicle applications, underlining the company's market leadership as the only gasket manufacturer with a truly global offering. The new range of gaskets for North American engine applications significantly expands coverage and seamlessly integrates into the current Victor Reinz product offerings of more than 25,000 SKUs.

Beyond displaying its expanded product line, Dana also will showcase an array of Spicer products, including driveshafts, crate axles, and off-highway technologies. Of special interest will be Spicer u-joints for the Mercedes-Benz Actros, heavy-duty driveshaft range for Volvo Trucks and MAN Truck & Bus, and its unique offering of genuine Dana Spicer Jeep parts. As a first, visitors can see Dana's exclusive Tru-Cool thermal solutions, including transmission oil coolers designed to significantly extend the life of transmissions and lubrications by maintaining lower operating temperatures. The transmission oil coolers are available in stacked plate or fin and plate design.

To see more of Dana's products and technologies, visit the aftermarket sales team at Automechanika Dubai booth C34 in Hall 2 (located within the German Pavilion).

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## **About Dana Incorporated**

Dana is a world leader in providing power-conveyance and energy-management solutions for vehicles and machinery. The company's portfolio improves the efficiency, performance, and sustainability of light vehicles, commercial vehicles, and off-highway equipment. From axles, driveshafts, and transmissions to electrodynamic, thermal, sealing, and digital solutions, the company enables the propulsion of conventional, hybrid, and electric-powered vehicles by supplying nearly every vehicle and engine manufacturer in the world. Founded in 1904, Dana employs more than 36,000 people who are committed to delivering long-term value to customers. Based in Maumee, Ohio, USA, and with locations in 33 countries across six continents, the company reported sales of \$8.1 billion in 2018. Having established a dynamic, high-performance culture, the company has been recognized globally as a top employer, with significant honors in Asia, India, Italy, Mexico, and the United States. Learn more at [www.dana.com](http://www.dana.com).

## **About Dana in the Aftermarket**

Powered by recognized brands such as Dana®, Spicer®, Victor Reinz®, Glaser®, Magnum®, GWB®, Thompson®, TruCool®, SVL® and Transejes®, Dana delivers a broad range of aftermarket solutions – including genuine, all makes, and value lines– servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 13 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For more information, please visit [www.DanaAftermarket.com](http://www.DanaAftermarket.com).

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