

Press Release

Neu-Ulm, Germany, August 29, 2022

Pit Stop in Frankfurt: Dana Displays Victor Reinz[®], Spicer[®], and Glaser[®] Products Together at Automechanika 2022

Dana will be highlighting its high torque and extreme pressure aftermarket solutions at Automechanika in Frankfurt am Main from Sept. 13-17, 2022. The focus will be on the Victor Reinz[®], Spicer[®], and Glaser[®] brands.

Designed to resemble a motorsports pit lane, Dana's 240 square-meter conference booth at Stand G91 in Hall 3.0, will feature a broad range of aftermarket solutions and highlight Dana's passion for the aftermarket business and its successful transformation toward clean-energy technologies.

Dana TM4[®] electric and hybrid drive systems are already setting standards in mobile electrification today. While Dana's development and production of metallic bipolar plates have been a big step forward in the efficiency of fuel-cell electric drives.

Therefore, Dana's focus on sustainability will be prominently featured in the stand.



NEW: Reinzosil[®] in the Cartridge

Victor Reinz[®] will be presenting its universal sealing compound, Reinzosil[®], in cartridge form for the first time at Automechanika. The 310-milliliter cartridge eliminates hazardous materials and does not require special labeling. In this new form of packaging, Reinzosil has been approved for worldwide shipping without any restrictions — by regular mail, ocean, and air freight.

Reinzosil is perfect for large-scale applications and meets the requirements of customers from truck workshops. The sealing compound can withstand temperatures of up to +320 °C for short periods of time and has been tested as "sensor safe". Thanks to the plastic cartridge, the minimum shelf life is twelve months.

Dana's pit lane at Automechanika will be easy to spot as it will feature a large Reinzosil cartridge to show visitors the way.



NEW: Interactive PDF Catalogs with Product Images in Color

With its interactive PDF catalogs, Dana has created a new way to clearly identify the right spare Victor Reinz product from a selection of more than 17,000 service parts. There are 58 interactive PDFs.

NEW: Complete Cummins Line from three to 16 Liters

Dana's goal is to offer the Victor Reinz product range worldwide. The most recent addition to its global customer reach in this area has been to include spare parts offering for engines from U.S. manufacturer Cummins. The Victor Reinz brand now covers the complete engine series from engine displacements of three to 16 liters.

NEW: Ready for 24-hour Spicer ReadyShaft[™] Service

The Spicer ReadyShaft[™] service delivers spare parts from the entire Spicer on-highway driveshaft portfolio to any location in Europe within 24 hours.

It doesn't matter where the part is needed — be it in the shop or on-site where the truck broke down. The entire ordering and tracking process takes place online.

The Spicer sales team will be at Automechanika to answer any questions about the launch of the Spicer ReadyShaft program and the entire Dana team is looking forward to finally welcoming visitors and customers again for a personal exchange at Automechanika in Frankfurt.



Dana at Automechanika 2022

From September 13 to 17, 2022 in Frankfurt am Main

Hall 3.0 Stand G91

Publisher

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About Dana in the Aftermarket

Powered by recognized brands such as Dana[®], Spicer[®], Victor Reinz[®], Glaser[®], GWB[®], Thompson[™], Tru-Cool[™] and Transejes[™], Dana delivers a broad range of aftermarket solutions — including genuine, all makes, and value lines — servicing passenger, commercial, and offhighway vehicles across the globe. Leveraged by a global network of 14 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For more information, please visit www.VictorReinz.com, www.SpicerParts.com, or www.DanaAftermarket.com.

About Dana Incorporated

Dana is a leader in the design and manufacture of highly efficient propulsion and energymanagement solutions that power vehicles and machines in all mobility markets across the globe. The company is shaping sustainable progress through conventional and clean-energy solutions that support nearly every vehicle manufacturer with drive and motion systems; electrodynamic technologies, including software and controls; and thermal, sealing, and digital solutions.

Based in Maumee, Ohio, USA, the company reported sales of \$8.9 billion in 2021 with 40,000 people in 31 countries across six continents. Founded in 1904, Dana was named one of "America's Most Responsible Companies 2022" by Newsweek for its emphasis on sustainability and social responsibility. The company is driven by a high-performance culture that focuses on valuing others, inspiring innovation, growing responsibly, and winning together, earning it global recognition as a top employer. Learn more at www.Dana.com