

Newsletter Article

Dana Enhances Accessibility and Branding of Graziano Shifting Solutions Products

To better serve its customers, starting on Oct. 1, 2022, Dana is transitioning the distribution for its industry leading synchronizers from its plant in Rivoli, Italy to its distribution center in Győr, Hungary. The facility in Győr currently operates as a key point of sales for a wide range of Dana Aftermarket products in Europe.

Previously, customers needed to order through the production plant, which required orders to be placed well in advance of when they were needed. Now, Győr will be stocked with a large inventory so that most of Dana Graziano synchronizers are readily available to meet customer needs. This change will significantly increase efficiencies and reduce time to fulfill orders while enhancing the accessibility of Dana's best-in-class product line within the aftermarket.

As part of the transition, a wide breadth of Dana's synchronizer portfolio will be conveniently available to order at DanaAftermarket.com, broadening the reach of its current customer base. In addition, the packaging and branding of its synchronizers also will be enhanced.

The company's Genuine OE Quality synchronizers serve a wide variety of applications, primarily off-highway but also commercial and light vehicles. To order Dana Graziano shifting solutions or for more information on Dana's portfolio, visit DanaAftermarket.com. Customers

Published by

Dana Investment GmbH
Reinzstr. 3-7 | 89233 Neu-Ulm | Germany
www.spicerparts.com

Contact

Carolin Sailer
Manager
Communication and Marketing
Fon +49 731 7046-407
Fax +49 731 7046-400
carolin.sailer@dana.com

SPICER®



also can reach out directly to their key account managers in Győr for further detailed information, including part numbers.

Published by

Dana Investment GmbH
Reinzstr. 3-7 | 89233 Neu-Ulm | Germany
www.spicerparts.com

Contact

Carolin Sailer
Manager
Communication and Marketing
Fon +49 731 7046-407
Fax +49 731 7046-400
carolin.sailer@dana.com

About Dana Incorporated

Dana is a leader in the design and manufacture of highly efficient propulsion and energy-management solutions that power vehicles and machines in all mobility markets across the globe. The company is shaping sustainable progress through conventional and clean-energy solutions that support nearly every vehicle manufacturer with drive and motion systems; electrodynamic technologies, including software and controls; and thermal, sealing, and digital solutions.

Based in Maumee, Ohio, USA, the company reported sales of \$8.9 billion in 2021 with 40,000 people in 31 countries across six continents.

Founded in 1904, Dana was named one of "America's Most Responsible Companies 2022" by Newsweek for its emphasis on sustainability and social responsibility. The company is driven by a high-performance culture that focuses on valuing others, inspiring innovation, growing responsibly, and winning together, earning it global recognition as a top employer. Learn more at www.Dana.com.

About Dana in the Aftermarket

Powered by recognized brands such as Dana®, Spicer®, Victor Reinz®, Glaser®, GWB®, Thompson™, Tru-Cool™ and Transejes™, Dana delivers a broad range of aftermarket solutions – including genuine, all makes, and value lines– servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 13 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For more information, please visit www.SpicerParts.com.

Published by

Dana Investment GmbH
Reinzstr. 3-7 | 89233 Neu-Ulm | Germany
www.spicerparts.com

Contact

Carolin Sailer
Manager
Communication and Marketing
Fon +49 731 7046-407
Fax +49 731 7046-400
carolin.sailer@dana.com